Everything you need to know about

ODOO ERP

Contents Index

About
Company

We help brands and businesses of all sizes and types to volume their operational efficiency while building smoother customer experiences. Be it optimizing ERP functions or enhancing e-commerce stores; we provide end-to-end solutions to support your digitalization goals.

"

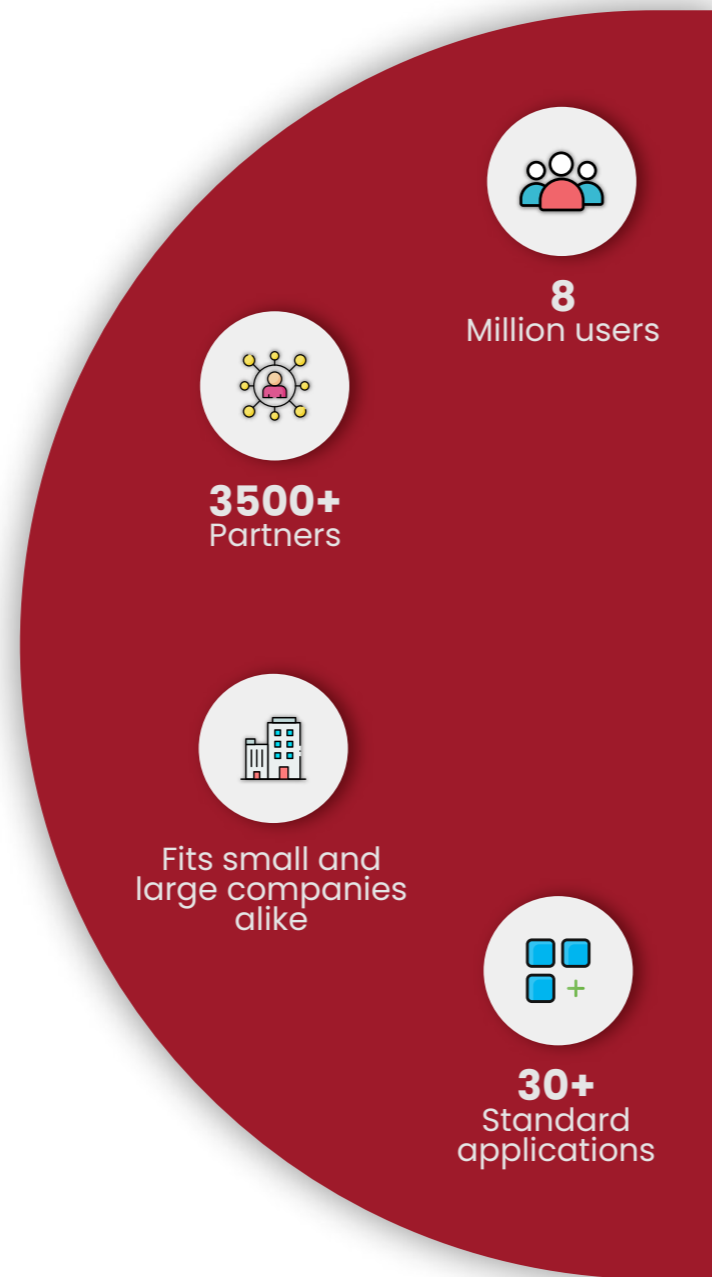*"YOUR GUIDE: FROM STRATEGY TO IMPLEMENTATION"*

What is Odoo?

Odoo is a suite of Enterprise Resource Planning software available in two main editions, i.e., Community and Enterprise. The Community edition is open-source and is available for free, while the Enterprise edition is paid for subscribers providing access to added benefits and features of the software.

Odoo ERP software package includes Sales, Ecommerce, Inventory, Manufacturing, HR, Marketing, Services, Finance, and productivity apps on a single platform.

If your business uses multiple software for various functions, you need a comprehensive overview of what's happening in multiple departments. Odoo provides you with that edge, there is an app to help address your specific business needs, so you no more need to invest time, effort, and money in getting different technology to cooperate.

Furthermore, all these Odoo apps are perfectly integrated, allowing you to fully
automate your business processes and avoid painful third-party integrations even for crucial business functions.

8
Million users

3500+
Partners

Fits small and large companies alike

30+
Standard applications

Odoo ERP Apps

The only platform you will ever need to run your business!

Website

Manufacturing & Inventory

Sales

Human Resource

Finance

Service

Marketing

History of Odoo

Fabien Pinckaers, a software developer but more of a technology enthusiast from Belgium, developed and founded Odoo ERP.

2005 — Found TinyERP product, the open-source software that Fabien thought would change the enterprise world.

2006 — Known as a service company offering basic ERP features; here, they released V1,2,3,4.
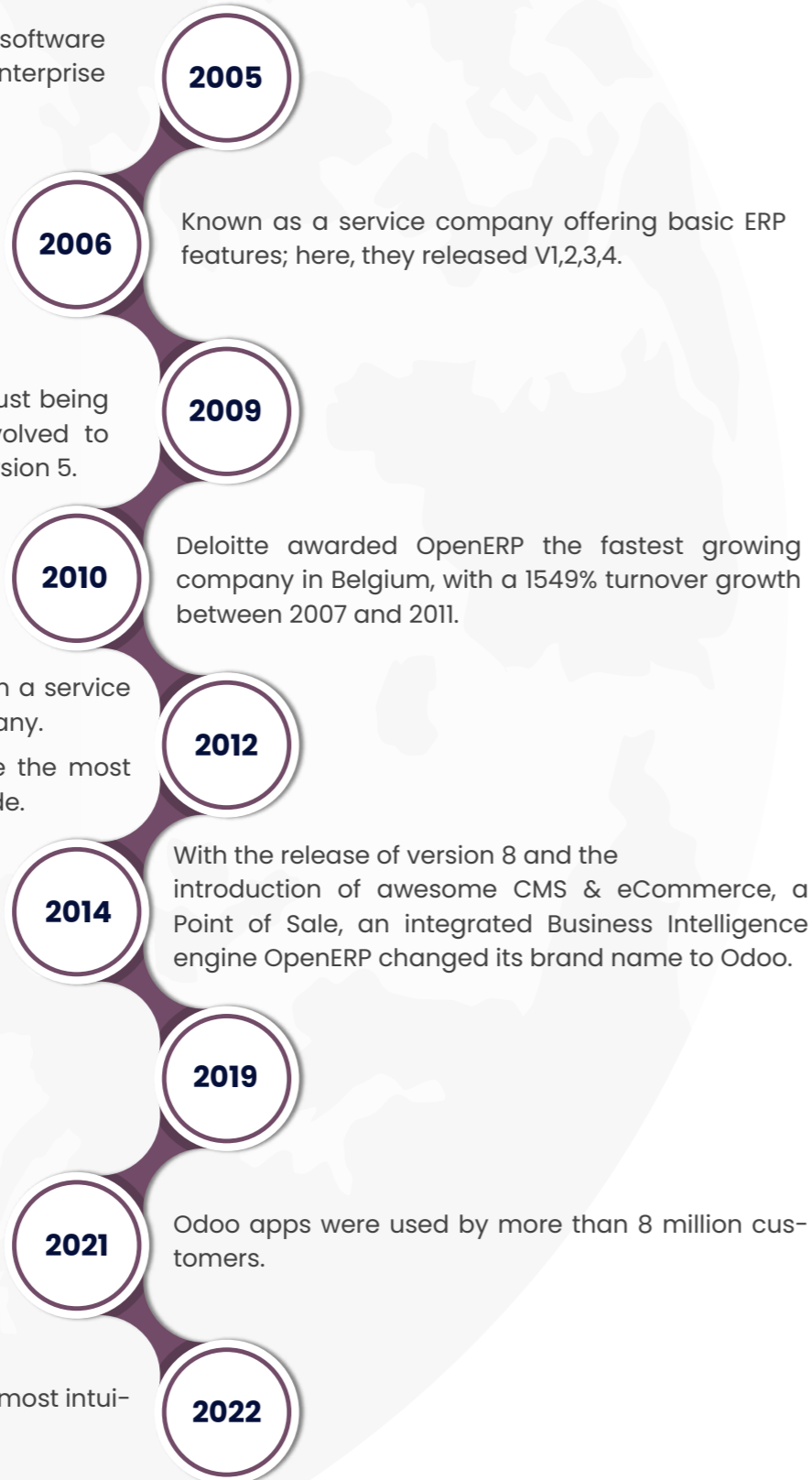
2009 — TinyERP realized they must focus on developing a solid product rather than just being a service company. Hence, TinyERP evolved to OpenERP as a software publisher with version 5.

2010 — Deloitte awarded OpenERP the fastest growing company in Belgium, with a 1549% turnover growth between 2007 and 2011.

2012 — OpenERP's business model switched from a service company to a software publishing company.
With 2.000 users worldwide, we became the most installed management software worldwide.

2014 — With the release of version 8 and the introduction of awesome CMS & eCommerce, a Point of Sale, an integrated Business Intelligence engine OpenERP changed its brand name to Odoo.

2019 — Odoo raised a $90 million investment.

2021 — Odoo apps were used by more than 8 million customers.

2022 — Released the fastest, most beautiful, and most intuitive version to date- Odoo 16.
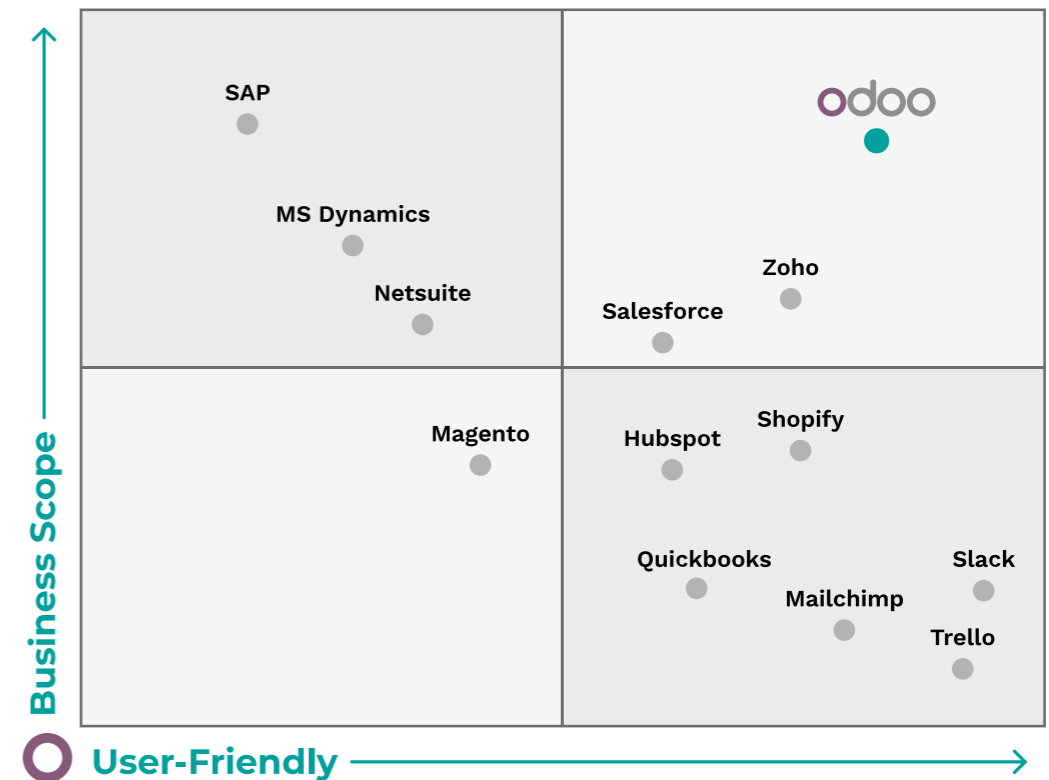
Why Odoo ERP stands out?

If we analyze the ERP software market:

- Products with a great usability and a modern interface that users love, such as Trello, Basecamp, Slack, Xero, etc., only cover one department or specific business need, which means integrating and managing several of them together becomes a real pain.

- Products that address several business needs or serve multiple departments (ERPs like SAP, Microsoft Dynamics, and NetSuite) come with a basic user interface making the system complex for users.

Odoo offers the best of the two worlds: easy-to-use, Modern UI & all essential business apps integrated into a single system.

Odoo's unique value proposition- *"A family of apps working seamlessly together offering top-notch user experience."*

Odoo ERP Benefits

Comprehensive

All necessary modules are available to manage everything from sales to operations.

Customizable

Its open-source model makes it easy to customize it for any industry type and size.

Scalable

Odoo's flexibility allows you to add apps as your need evolves and your business grows.

Open-source

Community of 1500+ active members, having contributed another 16000+ apps to cover a wide variety 30 of business needs.

User-friendly

Odoo offers seamless adoption with its modern and elegant technical design.

Deployment

Used by over 8.000.000 users worldwide, ranging from startup companies to large enterprises.

Affordable

A software solution roughly 7X lower than leading industry ERPs, even after including the implementation and customization costs.

Odoo Editions

Odoo is available in two different versions- Odoo Community (open-source) and Odoo Enterprise (licensed). The Odoo Community version is the core based on which the Odoo Enterprise version is built - users can switch versions anytime.

	Community	Enterprise
General		
Unlimited Functional support	✗	✓
Version Upgrades	✗	✓
Hosting	✗	✓
UI		
Desktop- Web Browser	✓	✓
Mobile- Android and iOS	✗	✓
Finance		
Accounting	✗	✓
− All-inclusive Accounting: General Ledger, Bank Statement Reconciliation, Vendor Bill OCR, Budgets, Check Writing, Consolidation, Localizations, Reports, etc.	✗	✓
Invoicing	✓	✓
Payments	✓	✓
AI	✗	✓
Expenses	✓	✓
Payroll	✗	✓
Expense Digitalization (OCR), Reimbursement in Payslips, Documents, Spreadsheet	✗	✓
Sales		
CRM, Sales	✓	✓
Point of Sale	✓	✓
Loyalty Programs and Gift Cards, Subscriptions, Rental, Amazon Connector	✗	✓
Websites		
Website Builder, e-Commerce, Blog, Forum, Live Chat	✓	✓

	Community	Enterprise
Inventory & MRP		
Inventory	✔	✔
Barcode	✖	✔
Manufacturing	✔	✔
Workcenter, Control Panel, Scheduling	✖	✔
PLM	✖	✔
Purchase, Maintenance	✔	✔
Quality	✖	✔
Human Resources		
Employees, Time Off, Fleet	✔	✔
Referrals and Appraisals	✖	✔
Services		
Project, Timesheet	✔	✔
Field Service, Helpdesk, Planning, Appointments	✖	✔
Customization	✖	✔

Odoo ERP Industry Fit

Odoo has an app for every business need. Besides, all these Odoo apps are perfectly integrated, allowing users to control and automate every business aspect fully.

Production & Manufacturing

Wholesale & Distribution

Retailers
(online eCommerce and brick-and-mortar businesses)

Service & R&D Companies

Accounting Firms

Healthcare & Hospitality Sector

Renewable Energy-based Businesses

Education Sector

Odoo Hosting Types

Odoo apps can be hosted on three platforms: Odoo Online, Odoo.sh (dedicated cloud), or On-Premises using your infrastructure.

Odoo Online:

Odoo Online is SaaS (Software as a Service) hosting option that can be set up in a few seconds and clicks where you can install all the core apps.

Odoo monitors the platform 24/7 to ensure that the user gets uninterrupted performance with 99.9% uptime covering bug fixing and security concerns.

However, for stability reasons, installing third-party apps or changing the source code is not allowed on Odoo Online.

All these hosting, maintenance, support, backup, and upgrade services are included in the Enterprise cost.

On-Premise:

Odoo can also be deployed on your server if you want to set up your hosting infrastructure.

But this option is only recommended if you have someone in the team with advanced technical knowledge regarding deployment and maintenance.

Using Odoo On-Premises means you have complete control of your installation; you can use any apps: certified, from a third-party vendor, or even build a new one from scratch.

Odoo.sh:

Odoo.sh is a PaaS (Platform as a Service) managed by Odoo SA with a guaranteed 99.9% of uptime.

You can deploy your cloud platform in a couple of clicks, wherein you can perform customized Odoo implementations and install certified apps and any third-party apps available on the Odoo apps store.

Moreover, you can also benefit from- Integration with Github, an online editor, your own Runbot, a development and staging environment, automated testing of every commit, and more.

Odoo Hosting Types

Features	Odoo Online	On-Premises	Odoo.sh
Quick and easy setup	✓		✓
Easy maintenance of certified apps	✓		✓
Guaranteed 99.9% uptime	✓		✓
Automated backups	✓		✓
Email server	✓		✓
Odoo certified apps	✓	✓	✓
Third-party apps		✓	✓
Server Control		✓	✓
Built-in developer and sysadmin tools	Not necessary		✓

Quick Tips on Odoo Hosting

- ⊘ Odoo Online is the best solution if you're looking for standard software that is easy to set up and maintain.

- ⊘ If you want to use Odoo On-Premises, you should have the technical knowledge, and if you don't, we strongly recommend contacting official Odoo partners.

- ⊘ Odoo.sh is the best option if you require a customizable solution with efficient tools for developers to avoid the hassle of system administration.

Odoo Pricing

Odoo pricing is mainly calculated based on the number of users; whatever the number of apps you choose to deploy, it won't affect the overall pricing. To get an idea of Odoo pricing for your company, you must consider all the costs associated with deploying Odoo.

So, how much does it cost to use Odoo?

Odoo Licensing Cost

Odoo ERP software license costs start from $25, which is charged annually depending on the number of users, their level or responsibilities within the system, advanced modules, and third-party extensions.

Odoo Hosting Cost

Whether you choose Odoo Online, On-premise, or Odoo.sh your cost for hosting Odoo will vary based on your specific data requirements and hosting selection.

Odoo Implementation Cost

The scope of your project, including the level of customizations, integrations, and new developments, will impact your costs. It is recommended to seek Odoo ERP Consultation from official partners to align business processes and software capabilities.

Odoo Support & Maintenance Cost

You might require additional support or maintenance to maximize Odoo's utilization after go-live or if you discover the need to add additional modules or customizations after the initial implementation.

Odoo ERP Customization Cost

Odoo ERP software is fully customizable and can be tailored to businesses' needs, preferences, and functionality. Your pricing factor may also vary depending on the customization level and modifications.

Free Plan

If you want to use only a single app in Odoo, your Odoo Enterprise license is free for **unlimited users!**

If you choose an app that depends on other apps (e.g., eCommerce depends on Website and Invoicing), you get these required apps for free too.

Standard Plan

The standard plan is a good choice for small companies that want to use Odoo without any customizations.

The hosting is free (Odoo Online) and you get access to all the apps of Odoo. You pay the license fee per user and have the option to choose between monthly and annual subscriptions.

Custom Plan

The custom plan is suitable for companies that want to use Odoo with some customizations either using Odoo Studio or custom developments.

You pay a slightly higher 'per-user' fee than the standard plan. The hosting is free if you choose to use Odoo Online. However, you also have the option to choose Odoo SH or host the Odoo on your own server.

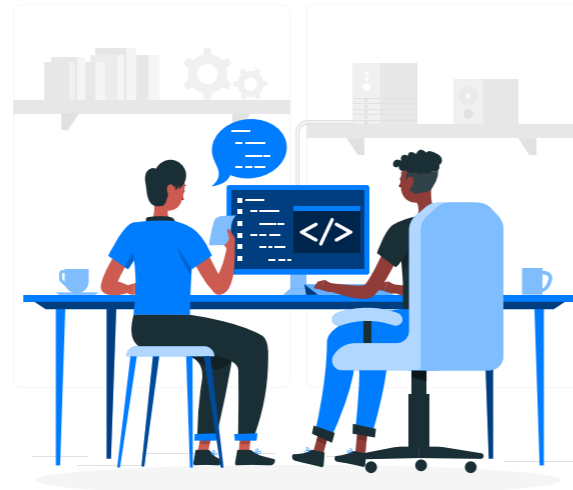# Odoo ERP Implementation at Aktiv

1. Requirement Analysis

We understand your current business processes, discuss challenges and requirements to fix them, evaluate the existing software, identify problem areas, and propose a statement of work to address your challenges with deliverables and timelines for the project.
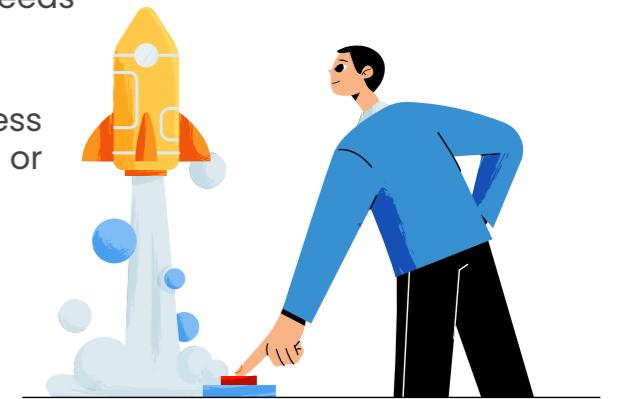
2. Customization and Development

- Gather requirements and understanding of the project
- Develop project estimation with statement of work
- Project kickoff call upon approval of project
- Code development and repository maintenance (Github/Bitbucket/Gitlab) with Odoo standards (PEP-8)
- Daily or weekly project status update (per client's preference)
- Unit, peer-to-peer, and quality assurance (QA) testing
- Presentation of initial version with known issues (if any) on QA approval
- Client feedback
- Pre-delivery testing and review
- Delivery of final version upon client approval
- Provide user manual, index, and test cases on a customized solution

3. Go-Live

- Cross-check the Development with business needs
- Check if all the Bugs have been resolved
- Perform all the necessary unit checks, process checks, system integration checks, and person or user acceptance testing.
- Set up the production environment
- Ensure smooth Data Migration
- Strategize the rollout
- Prepare essential technical documentation

4. Support

Odoo Technical & Functional Support

- Resolve Configuration/Integration Errors.
- Fix database migration issues from other platforms or previous versions of Odoo.
- Resolve version upgrade conflicts.
- Fix code customization issues.
- Test environment-related issues
- Consultation on which configurations to apply inside of a module or your Odoo database
- Continuous support and assistance from the consultation team on Odoo's functionalities or modules.
- Third-Party Software Compatibility Checks.

Odoo Server Support and Maintenance

- Get support for security breaches, patches, upgrades, and more.
- Recommend suitable hosting solutions.
- Perform regular server monitoring following CIS benchmarks.

Odoo Apps Support

- Get answers to your issues for your already installed Odoo Apps.
- Request new features for already installed Odoo Apps.
- Request the existing Odoo App in the latest Odoo version.

5. Training

End-user Odoo ERP Training

- ⊘ Training someone in each department and each team or front-line employee directly.

- ⊘ Provide existing employees or IT with the information to troubleshoot any issues

- ⊘ Prepare a consistent manual that guides the new employees

- ⊘ Instructor-led demos and hands-on activities the user needs to perform in a non-production environment

- ⊘ Document the instructions apart from the formal training as they will be using the system as their day-to-day duties

Admin/Super-user Odoo ERP Training

- ⊘ Understanding of the processes/system knowledge and the level they need to reach

- ⊘ Prepare training sessions based on current responsibilities compared with the new responsibilities post-implementation.

- ⊘ Guide how the system interacts with the processes and, in return, how each role is critical in ensuring the system works effectively.

- ⊘ Offer a functional overview of the specific process, new contextual procedures, basic navigation of the system, and specific task-based training.

FAQs:

How are subscriptions available, Monthly or Yearly?

Odoo subscrptions are available on both monthly and yearly basis.

How long is Odoo's free trial?

Odoo ERP Software trial lasts till 30 days

Is Odoo 100% free?

Odoo's Community version is open-source and has no license costs. So, you can use Odoo as is or customized by the system integrator without the vendor's support and additional improved apps for free.

Which Odoo modules are free?

The main Odoo Apps include an Open-Source CRM, Website Builder, eCommerce, Warehouse Management, Project Management, Billing & Accounting, Point of Sale, Human Resources, Marketing, and Manufacturing.

Is Odoo ERP available in my country/region?

Odoo ERP is available in many markets through Odoo-led localization or partner-led localizations.

How do I get to know Odoo ERP?

You can contact either Odoo or official Odoo Partners like us for a free demo to explore Odoo ERP to explore the complete functionality and module available. Compare ERP solutions here. Odoo also provides assisted setup guides, templates, or documents for your project.

What is the difference between Odoo Enterprise and Community Editions?

The Enterprise version is the Community version + a set of exclusive modules for Enterprise Contract such as Bank Reconciliation, Clean layout, Responsive to the mobile device, etc.

How is a user defined in Odoo?

A user is defined as an employee or a supplier who has or will have access to Odoo in create and edit mode. External users (such as clients or suppliers who are portal users) are not counted in the number of users.
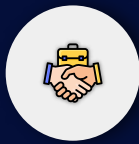
Drive Digital Transformation with Odoo and Aktiv.

Customer experience, Business insights, Automation, Agility, Innovation, Cost reduction. The reasons for investing in a modern, ERP software like Odoo are as numerous as they are varied. Between them, however, they all share a common need: staying in sync with the digital world.

Book Your Free Consultation Now with Official Odoo Partner- Aktiv

70+
Team

Official
Odoo
Partners

Odoo
Functional
Certified

2000+
Odoo
Implementations

Contact Us

INDIA

703/806, Venus Atlantis, Prahladnagar, Ahmedabad - 380015, Gujarat, India.

+91 999-839-6612

sales@aktivsoftware.com

USA

Waltuma Avenue, Edison, NJ, NJ 8837 United States

(201) 554-2599

odoo@aktivsoftware.com

https://www.aktivsoftware.com/service/odoo-erp-software/